



June 25, 2018
Radisson Plaza Hotel & Suites

Guest Speaker Gregory Kelser
Former professional basketball player,
commentator, 1979 NCAA national champion

Sponsorship Opportunities

General Benefits

- Entrance to private corporate sponsors' cocktail reception prior to dinner (4:30 – 6PM)
- Sponsor's representatives' photo taken with guest speaker at private sponsors' reception
- Complimentary tickets to the dinner and evening's festivities (*see levels below*)
- Reserved dinner seating
- Complimentary sponsors' golf outing at Gull Lake View Golf Club; 18 holes, scramble at 9AM (*see levels below*)
- Ad recognition in event program book
- Logo recognition on BBBS website and newsletter, event signage and scrolling Power Point during dinner
- Recognition from podium during evening's program
- Company recognized on souvenir plaque
- Original speaker-autographed memento for company display
- Event memento for each representative

Levels

\$20,000 Speaker

(minimum shared \$10,000 each)

- 16 complimentary tickets to dinner & private reception (8 tickets with shared sponsorship)
- 8 golfers for outing and lunch (4 golfers with shared sponsorship)
- Special speaker sponsorship signage at event
- Special sponsorship recognition from podium with speaker-autographed gift

\$15,000 Golf

(minimum shared \$7,500 each)

- 16 complimentary tickets to dinner & private reception (8 tickets with shared sponsorship)
- 8 golfers for outing and lunch (4 golfers with shared sponsorship)
- Golf outing naming rights: sponsors' identification on all printed materials specific to golf outing

\$7,500 Diamond

- 10 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch

\$5,000 Platinum

- 8 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch

\$3,750 Gold Plus

- 4 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch

\$2,500 Gold

- 2 complimentary tickets to dinner & private reception
- 2 golfers for outing and lunch

For more information, please contact:

Kori Jock, Director of Fund Development

korijock@bbbsmi.org | 269-382-6800

3501 Covington Road | Kalamazoo, MI 49001



Big Brothers Big Sisters
A Community of Caring

Benefit Dinner Sponsorship Payment Form

Company Information

Sponsorship Level Commitment:

- Speaker (\$20,000) Golf (\$15,000) Diamond (\$7,500)
 Platinum (\$5,000) Gold Plus (\$3,750) Gold (\$2,500)

Company name as it should appear in event materials:

Company Address: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo/Ad Contact: _____ Email: _____

Payment Information

Check Number: _____

- Or - Cardholder information:

- Charge my: Master Card Visa
 Discover AMEX

Please print

Card Number: _____

Card Holder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Please make checks payable to:

BIG BROTHERS BIG SISTERS

Mail to: Big Brothers Big Sisters, c/o Kori Jock

3501 Covington Road | Kalamazoo, MI 49001

Telephone: 269-382-6800

Fax: 269-382-4108

Company Logo & Program Ad

Logo - Rolling Deadline

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .jpg
- .pdf

Returning sponsors may carry forward their logo from a previous year; please confirm.

Program Ad - Due June 1

Please provide a black & white, camera ready, high-resolution (300 DPI) ad in .pdf or .jpg format. May include bleed.

Dimensions: 4.5" wide by 3.75" high

Returning sponsors may carry forward their ad from a previous year; please confirm.

Please submit your logo/artwork to korijock@bbbsmi.org

Timely submission helps us fulfill your sponsorship benefits. Thank you!

Questions? For more information, please contact:

Kori Jock, Director of Fund Development

korijock@bbbsmi.org | 269-382-6800

3501 Covington Road | Kalamazoo, MI 49001

Big Brothers Big Sisters, A Community of Caring is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun and Van Buren counties. Tax ID: 38-1720832

Donations are tax deductible to the fullest extent of the law.