



Benefit Dinner 2019

June 10, 2019

Radisson Plaza Hotel & Suites

Guest Speaker Austin Hatch

Former Michigan Basketball Player

SPONSORSHIP OPPORTUNITIES



GENERAL BENEFITS

- Entrance to private corporate sponsors' cocktail reception prior to dinner (4 – 6PM)
- Sponsor's representatives' photo taken with guest speaker at private sponsors' reception
- Complimentary tickets to the dinner and evening's festivities (see levels below)
- Reserved dinner seating
- Complimentary sponsors' golf outing at Gull Lake View Golf Club; 18 holes, scramble at 9AM (see levels below)
- Ad recognition in event program book
- Logo recognition on BBBS website and newsletter, event signage and scrolling Power Point during dinner
- Recognition from podium during evening's program
- Company recognized on souvenir plaque
- Original speaker-autographed memento for company display
- Event memento for each representative

LEVELS

SPEAKER SPONSOR \$20,000 (minimum shared \$10,000 each)

- 16 complimentary tickets to dinner & private reception (8 tickets with shared sponsorship)
- 8 golfers for outing and lunch (4 golfers with shared sponsorship)
- Special speaker sponsorship signage at event
- Special sponsorship recognition from podium with speaker-autographed gift

GOLF SPONSOR \$15,000 (minimum shared \$7,500 each)

- 16 complimentary tickets to dinner & private reception (8 tickets with shared sponsorship)
- 8 golfers for outing and lunch (4 golfers with shared sponsorship)
- Golf outing naming rights: sponsors' identification on all printed materials specific to golf outing

DIAMOND SPONSOR \$7,500

- 8 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch

PLATINUM \$5,000

- 6 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch

GOLD PLUS \$4,000

- 4 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch

GOLD \$2,500

- 2 complimentary tickets to dinner & private reception
- 2 golfers for outing and lunch



For more information, please contact:

Kori Jock, Director of Fund Development

KoriJock@bbbbsmi.org | 269-382-6800

3501 Covington Road, Kalamazoo, MI 49001

ThinkBigToday.org

COMPANY INFORMATION

Sponsorship Level Commitment:

- Speaker (\$20,000) Golf (\$15,000) Diamond (\$15,000)
 Platinum (\$5,000) Gold Plus (\$4,000) Gold (\$2,500)

Company name as it should appear in event materials:

Company Address: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo Contact: _____ Email: _____

PAYMENT INFORMATION

Check Number: _____

- Or - Cardholder information:

Charge my: Master Card Visa
 Discover AMEX

Please print

Card Number: _____

Exp. ___ / ___ Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

COMPANY LOGO

Logo Rolling Deadline

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .jpg
- .pdf

Returning sponsors may carry forward their logo from a previous year; please confirm.

Please submit your logo / ad artwork to KoriJock@bbbsmi.org

Timely submission helps us fulfill your sponsorship benefits. Thank you!



Questions? Please contact:

Kori Jock, Director of Fund Development

KoriJock@bbbsmi.org | 269-382-6800

3501 Covington Road | Kalamazoo, MI 49001

Please make checks payable to:

BIG BROTHERS BIG SISTERS

Mail to: Big Brothers Big Sisters, c/o Kori Jock

3501 Covington Road | Kalamazoo, MI 49001

Telephone: 269-382-6800 | Fax: 269-382-4108

Program Ad - Due May 10

Please provide a black & white, camera-ready, high-resolution (300 DPI) ad in .pdf or .jpg format. May include bleed.

Dimensions: 4.5" wide by 3.75" high

Returning sponsors may carry forward their ad from a previous year; please confirm.

*Big Brothers Big Sisters, A Community of Caring is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832
Donations are tax deductible to the fullest extent of the law.*