



# Benefit Dinner 2020

**June 22<sup>nd</sup>**

Radisson Plaza Hotel & Suites

**Guest Speaker Wade Boggs**

Major League Baseball Hall of Famer

## SPONSORSHIP OPPORTUNITIES



### GENERAL BENEFITS

- Entrance to private corporate sponsors' cocktail reception prior to dinner (4 – 6PM)
- Sponsor representatives' photo taken with guest speaker at private sponsors' reception
- Complimentary tickets to the dinner and evening's festivities (see levels below)
- Reserved dinner seating
- Complimentary sponsors' golf outing at Gull Lake View Golf Club; 18 holes, scramble at 9AM (see levels below)
- Ad recognition in event program book
- Logo recognition on scrolling signage during dinner; recognition on BBBS website, newsletter, and social media
- Recognition from podium during evening's program
- Company recognized on souvenir plaque
- Original speaker-autographed memento for company display
- Event memento for each representative

### LEVELS

#### PRESENTING SPONSOR \$20,000 (one available)

- 16 complimentary tickets to dinner & private reception
- 8 golfers for outing and lunch
- Special presenting sponsorship signage at event
- Special sponsorship recognition from podium with speaker-autographed gift
- Special website, social media, and blog recognition

#### GOLF SPONSOR \$15,000 (minimum shared \$7,500 each)

- 16 complimentary tickets to dinner & private reception (8 tickets with shared sponsorship)
- 8 golfers for outing and lunch (4 golfers with shared sponsorship)
- Golf outing naming rights: sponsors' identification on all printed materials specific to golf outing

#### SPEAKER SPONSOR \$10,000

- 8 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch
- Special speaker sponsorship signage at event
- Special sponsorship recognition from podium with speaker-autographed gift

#### DIAMOND SPONSOR \$7,500

- 8 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch

#### PLATINUM \$5,000

- 6 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch

#### GOLD PLUS \$4,000

- 4 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch

#### GOLD \$2,500

- 2 complimentary tickets to dinner & private reception
- 2 golfers for outing and lunch



**For more information, please contact:**

Kori Jock, Director of Fund Development

[KoriJock@bbbsmi.org](mailto:KoriJock@bbbsmi.org) | 269-382-6800

## COMPANY INFORMATION

### Sponsorship Level Commitment:

- Presenting (\$20,000)       Golf (\$15,000)       Speaker (\$10,000)  
 Diamond (\$7,500)       Platinum (\$5,000)       Gold Plus (\$4,000)       Gold (\$2,500)

### Company name as it should appear in event materials:

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Company Phone: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Logo Contact: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT INFORMATION

Check Number: \_\_\_\_\_

### - Or - Cardholder information:

Charge my:  Master Card     Visa  
 Discover       AMEX

Company card:  Yes     No

Please print

Card Number: \_\_\_\_\_

Exp. \_\_\_ / \_\_\_ CCV \_\_\_ Cardholder Name: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

**Please make checks payable to:**  
**BIG BROTHERS BIG SISTERS**  
**Mail to:** Big Brothers Big Sisters, c/o Kori Jock  
3501 Covington Road | Kalamazoo, MI 49001  
Telephone: 269-382-6800 | Fax: 269-382-4108

## MARKETING BENEFITS

Timely submission helps us fulfill your sponsorship benefits. Thank you!

### Logo Rolling Deadline

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .jpg
- .pdf

### Returning sponsors:

- Yes, please use last year's logo.  
 No, we will send a new logo.

Please submit your logo / ad artwork to [KoriJock@bbbsmi.org](mailto:KoriJock@bbbsmi.org)

### Program Ad - Due May 29

Please provide a black & white, camera-ready, high-resolution (300 DPI) ad in .pdf or .jpg format. May include bleed.

**Dimensions:** 4.5" wide by 3.75" high

### Returning sponsors:

- Yes, please use last year's ad.  
 No, we will send a new ad.



### Questions? Please contact:

Kori Jock, Director of Fund Development  
[KoriJock@bbbsmi.org](mailto:KoriJock@bbbsmi.org) | 269-382-6800  
3501 Covington Road | Kalamazoo, MI 49001

Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832  
Donations are tax deductible to the fullest extent of the law.