



HOLIDAY BALL

SUPPORTING BIG BROTHERS BIG SISTERS

VIRTUAL GALA STREAMS ONLINE AT THINKBIGTODAY.ORG
SATURDAY, DECEMBER 5, 2020

2020 VIRTUAL HOLIDAY BALL SPONSORSHIP LEVELS

GENERAL BENEFITS

- Complimentary dinner at Webster's Prime (sponsor to make reservation at their leisure)
- Listing in BBBS' newsletter reaching 5,000+, and in digital event program
- Logo recognition during virtual gala
- Recognition on BBBS' social media channels (Facebook, LinkedIn, Twitter, Instagram); reach: 5,000+ followers
- Sponsor souvenir plaque

\$6,000 EVENT

- Private dinner for 10 at Webster's Prime
- Mixology kit for 10, including ingredients for signature cocktail to be made during livestream, and 10 Tiffany & Co. martini glasses
- Logo recognition on Fire & Ice event website page, and in mixology kit, including branded cocktail napkins
- Recognition as Event sponsor on all virtual banners, digital program and spoken program
- Premier promotion of company name/logo in Holiday Ball social media campaign including dedicated recognition post
- Opportunity to show a 30 second promotional video during the Fire & Ice Live Stream
- Digital recognition onsite at the Radisson during sponsor's dinner at Webster's Prime
- General Benefits as listed above

\$5,000 DIAMOND

- Private dinner for 8 at Webster's Prime
- Mixology kit for 8, including ingredients for signature cocktail to be made during livestream, and including 8 Tiffany & Co. martini glasses
- Logo recognition on Fire & Ice event website page
- Enhanced promotion of company name/logo in Holiday Ball social media campaign
- Opportunity to show a 30 second promotional video during the Holiday Ball
- General Benefits as listed above

\$3,500 PLATINUM

- Dinner for 6 at Webster's Prime
- Mixology kit for 6, including ingredients for signature cocktail to be made during livestream, and 6 Tiffany & Co. martini glasses
- Promotional acknowledgment of sponsorship of the Holiday Ball on BBBS website and social media channels by name
- Listing in digital program
- General Benefits as listed above

\$2,500 GOLD

- Dinner for 4 at Webster's Prime
- Mixology kit for 4, including ingredients for signature cocktail to be made during livestream, and 4 Tiffany & Co. martini glasses
- Listing on Fire & Ice event website page
- Listing in digital program
- General Benefits as listed above

\$1,000 SILVER

- Dinner for 2 at Webster's Prime
- Mixology kit for 2, including ingredients for signature cocktail to be made during livestream, and 2 Tiffany & Co. martini glasses
- Listing on Fire & Ice event website page
- Listing in digital program
- General Benefits as listed above



For more information: Kori Jock, Director of Fund Development, korijock@bbbsmi.org
Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID 38-1720832

SPONSORSHIP PAYMENT FORM

COMPANY INFORMATION

Sponsorship Level Commitment:

Event (\$6,000) Diamond (\$5,000) Platinum (\$3,500) Gold (\$2,500) Silver (\$1,000)

Company name as it should appear in event materials:

Company Address: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo/Marketing Contact: _____ Email: _____

PAYMENT INFORMATION

When you choose to pay by check, more of your sponsorship dollars can be directed to supporting our local programs.

Preferred method of payment: Check Master Card Visa Discover AMEX

Please make checks payable to Big Brothers Big Sisters.

Card Number: _____ Exp. ____ / ____ CCV: ____

Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Your sponsorship commitment is tax deductible to the fullest extent of the law. Tax ID: 38-1720832

COMPANY LOGO

Please provide a full color logo when you make your sponsorship commitment. The following formats are accepted:

- Vector (AI or .eps) - preferred
- .jpg
- .pdf

Please submit your logo to korijock@bbbsmi.org by November 13, 2020.
Timely submission helps us fulfill your sponsorship benefits. Thank you!

Please let us know if you are a returning sponsor and you would like to use a logo submitted from a previous year.

