



SPONSORSHIP OPPORTUNITIES

GENERAL BENEFITS

- Recognition in BBBS' newsletter, reaching 5,000+
- Promotion on BBBS' social media channels, reaching 5,000+
- Recognition at all events, taking place across 3 counties in August and September 2021

LEVELS

Swish Sponsor \$2,000

- Your company's teams will enjoy your **Bowl For Kids' Sake: Cornhole Edition party** in the **VIP** section!*
- Custom cornhole set with your logo on it or provide your own branded set for event series use
- Each cornhole player will raise a **minimum** of \$60 in donations for BBBS; four players make up one team
- Optional cornhole tournament planning service
- Each player will receive **free food** and one **free beer or soda**
- Special **VIP** section **signage**
- Framed group photo
- Special Swish sponsorship signage at all events
- Premier logo recognition on **Bowl for Kids' Sake event website page**, social media, emails to players, and newsletter with link to your website
- Special sponsor recognition at events
- General benefits as listed above

**Note: Your completed sponsorship form must be received by 6/25/21 to qualify for the VIP section. The VIP section is available on a first-come, first-served basis.*

Cornhole Sponsor \$1,000

- Prominent logo recognition on **Bowl for Kids' Sake: Cornhole Edition event website page**, and signage at all events
- Sponsor recognition at all events, on social media and newsletter
- General benefits as listed above

Ace Sponsor \$500

- Sponsor name recognition on signage at all events, our website and newsletter
- General benefits as listed above

Lane Sponsor \$100

Do not qualify for general benefits

- Sponsor name recognition on lane signage at chosen county's events

For more information, please contact:

Kori Jock, Director of Fund Development
Bowl@bbbsmi.org | 269-382-6800, ext. 103
3501 Covington Road, Kalamazoo, MI 49001
ThinkBigToday.org

COMPANY INFORMATION

Sponsorship Level Commitment:

Swish (\$2,000)

Ace (\$500)

Cornhole (\$1,000)

Lane (\$100)*

***Lane Sponsor:** Please indicate which county you'd like your sponsorship to support:

Kalamazoo Allegan Calhoun Van Buren

Company name as it should appear in event materials:

Company Address: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo Contact: _____ Email: _____

PAYMENT INFORMATION

Check Number: _____

- Or - Cardholder information:

Charge my: Master Card Visa

Discover AMEX

Please print

Card Number: _____

Exp. ___ / ___ CCV: _____ Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Please make checks payable to:
BIG BROTHERS BIG SISTERS
Mail to: Big Brothers Big Sisters, c/o Kori Jock
3501 Covington Road | Kalamazoo, MI 49001
Telephone: 269-382-6800

COMPANY LOGO

Please submit your logo/artwork to marketing@bbbsmi.org by June 25, 2021.

Timely submission helps us fulfill your sponsorship benefits. Thank you!

Upon making your commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .jpg
- .pdf

Returning sponsors may carry forward their logo from a previous year; please confirm.

Questions? Please contact:

Kori Jock, Director of Fund Development

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ThinkBigToday.org

Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832
Donations are tax deductible to the fullest extent of the law.