



# Benefit Dinner 2021

**Monday, September 27<sup>th</sup>**

Gull Lake View Golf Club

with guest speaker, MLB Hall of Famer

**WADE BOGGS**

## GOLF OUTING SPONSORSHIP OPPORTUNITIES



### GENERAL BENEFITS

- Private sponsors' golf outing at Gull Lake View Golf Club; 18 holes, scramble at 11:30AM (see levels below)
- Individual delicious box lunch, and outdoor, socially-distant (if needed) seated dinner at Gull Lake View Golf Club
- Recognition on signage at each course (details below); logo recognition on silent auction website
- Company recognized on souvenir plaque; original speaker-autographed memento for company display
- Ad recognition in digital event program; recognition on BBBS website, newsletter, and social media (details below)
- Event memento and drink ticket for each golfer
- Opportunity for sponsor's representatives to have photo taken with guest speaker, MLB Hall of Famer Wade Boggs

### LEVELS

All levels include general benefits listed above

#### PRESENTING SPONSOR \$20,000 (one available)

- 16 golfers for outing and outdoor, seated dinner
- Golf outing naming rights
- Logo recognition on all carts, swag & at practice green
- Verbal recognition at shotgun start
- Opportunity to host a booth at the course
- Your company's swag in the event gift bags
- Your company featured on BBBS' blog
- Premium logo placement and recognition on event banner, website, social media

#### COURSE SPONSOR \$15,000

- 12 golfers for outing and outdoor, seated dinner
- Logo recognition on one hole flag, at meal stops, on beverage carts & score card
- Opportunity to host a booth at the course
- Your company's swag in the event gift bags
- Prominent logo placement and recognition on event banner, website, social media

#### CLUB HOUSE SPONSOR \$10,000

- 8 golfers for outing and outdoor, seated dinner
- Logo recognition on one hole flag & at meal stops
- Opportunity to host a booth at the course
- Your company's swag in the event gift bags
- Logo placement and recognition on event banner, website, social media

#### DIAMOND SPONSOR \$7,500

- 4 golfers for outing and outdoor, seated dinner
- Logo recognition on one hole flag and event banner
- Logo recognition on silent auction tables
- Logo placement and recognition on website, social media

#### HOLE-IN-ONE CONTEST SPONSOR \$6,000 (three available)

- Provide car/product for winner on course
- Recognition during award announcement (should someone win)
- All Platinum level benefits listed below

#### PLATINUM SPONSOR \$5,000

- 4 golfers for outing and outdoor, seated dinner
- Logo signage at one tee box
- Recognition on website, social media, event banner

#### GOLD PLUS SPONSOR \$4,000

- 4 golfers for outing and outdoor, seated dinner
- Recognition on website, social media, event banner

#### GOLD SPONSOR \$2,500

- 2 golfers for outing and outdoor, seated dinner
- Recognition on website, social media, event banner



**For more information, please contact:**

Kori Jock, Director of Fund Development

[KoriJock@bbbsmi.org](mailto:KoriJock@bbbsmi.org) | 269-382-6800 ext. 103

## COMPANY INFORMATION

### Sponsorship Level Commitment:

- Presenting (\$20,000)     Course (\$15,000)     Club House (\$10,000)     Diamond (\$7,500)  
 Hole-in-One (\$6,000)     Platinum (\$5,000)     Gold Plus (\$4,000)     Gold (\$2,500)

### Company name as it should appear in event materials:

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Company Phone: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Logo Contact: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT INFORMATION

Check Number: \_\_\_\_\_

### - Or - Cardholder information:

Charge my:  Master Card     Visa  
 Discover     AMEX

Company card:  Yes     No

Please print

Card Number: \_\_\_\_\_

Exp. \_\_\_ / \_\_\_ CCV \_\_\_ Cardholder Name: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

**Please make checks payable to:**  
**BIG BROTHERS BIG SISTERS**  
**Mail to:** Big Brothers Big Sisters, c/o Kori Jock  
3501 Covington Road | Kalamazoo, MI 49001  
Telephone: 269-382-6800 ext. 103

## MARKETING BENEFITS

Timely submission helps us fulfill your sponsorship benefits. Thank you!

### Logo Rolling Deadline

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .jpg
- .pdf

### Returning sponsors:

- Yes, please use last year's logo.  
 No, we will send a new logo.

Please submit your logo / ad artwork to [KoriJock@bbbsmi.org](mailto:KoriJock@bbbsmi.org)

### Program Ad - Due September 1

Please provide a full color, camera-ready, high-resolution (300 DPI) ad in .pdf or .jpg format. May include bleed/hyperlinks.

**Dimensions:** 4.5" wide by 3.75" high

### Returning sponsors:

- Yes, please use last year's ad.  
 No, we will send a new ad.



### Questions? Please contact:

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[KoriJock@bbbsmi.org](mailto:KoriJock@bbbsmi.org) | 269-382-6800 ext. 103  
3501 Covington Road | Kalamazoo, MI 49001

Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832  
Donations are tax deductible to the fullest extent of the law.