

BOWL For Kids' Sake

SPONSORSHIP OPPORTUNITIES

GENERAL BENEFITS

- Recognition in BBBS' newsletter, reaching 5,000+
- Promotion on BBBS' social media channels, reaching 5,000+
- Recognition at all 9 events, taking place across in February, May, and April, 2022

LEVELS

Perfect Game Sponsor \$2,000

- Enjoy your Bowl for Kids' Sake party in the VIP section!*
- Six of your teams will have use of the VIP section during your chosen Bowl for Kids' Sake party!
- Each bowler will raise a minimum of \$60 in donations.
- Five or six bowlers make up one team.
- Each team will receive one free pizza and one free pitcher (beer or soda).
- Special VIP section signage.
- Framed group photo.
- Special Perfect Game Sponsorship signage at all events.
- Logo recognition on Bowl for Kids' Sake event website with link to your website, social media, and newsletter.
- Special sponsor recognition at all 10 events.
- Recognition in BBBS' newsletter, reaching 5000+ and promotion on BBBS' social media channels, reaching 4000+.

*Note: Your completed sponsorship form must be received by 3/10/22 to qualify for the VIP section. **The VIP section is available on a first-come, first-served basis.**

Event Dates:

- February 26 with GKAR
- April 9 & 23 in Kalamazoo
- May 13 in Battle Creek
- Allegan TBD

Strike Sponsor \$1,000

- Logo recognition on Bowl for Kids' Sake event website page, and signage at all events.
- Special sponsor recognition at all 10+ events.
- Recognition in BBBS' newsletter, reaching 5000+ and promotion on BBBS' social media channels, reaching 4000+.

Spare Sponsor \$500

- Sponsor name recognition on signage at all events and on our website.
- Special sponsor recognition at all 10+ events.
- Recognition in BBBS' newsletter, reaching 5000+ and promotion on BBBS' social media channels, reaching 4000+.

Lane Sponsor \$100

Do not qualify for general benefits

- Sponsor name recognition on lane signage at chosen county's events

For more information, please contact:

Melissa Janecke, Event Coordinator

Bowl@bbbsmi.org | 269-382-6800, ext. 139

3501 Covington Road, Kalamazoo, MI 49001

ThinkBigToday.org

COMPANY INFORMATION

Sponsorship Level Commitment:

- Perfect Game (\$2,000) Spare (\$500)
 Strike (\$1,000) Lane (\$100)*

*Lane Sponsor: Please indicate which county you'd like your sponsorship to support:
 Kalamazoo Allegan Calhoun Van Buren

Company name as it should appear in event materials:

Company Address: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo Contact: _____ Email: _____

PAYMENT INFORMATION

Check Number: _____

- Or - Cardholder information:

Charge my: Master Card Visa
 Discover AMEX

Company card: Yes No

Please print

Card Number: _____

Exp. ___ / ___ CCV ___ Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Please make checks payable to:

BIG BROTHERS BIG SISTERS

Mail to: Big Brothers Big Sisters, c/o Melissa Janecke

3501 Covington Road | Kalamazoo, MI 49001

Telephone: 269-382-6800

COMPANY LOGO

Please submit your logo/artwork to marketing@bbbsmi.org by March 10, 2022.

Timely submission helps us fulfill your sponsorship benefits. Thank you!

Upon making your commitment, please provide a full color logo in one of the following formats:

Vector (AI or .eps) - preferred

.jpg
.pdf

Returning sponsors:

- Yes, please use last year's logo.
 No, we will send a new logo.

Questions? Please contact:

Melissa Janecke, Event Coordinator

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ThinkBigToday.org

Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832
Donations are tax deductible to the fullest extent of the law.